

Financial Bailout for the Recreational Boating and Resort Industry on the way!

By WaterfrontYellowPages.com

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Waterfront Yellow Pages announces a plan to give assistance to waterfront businesses. A new website available to help the owners of recreational waterfront related businesses navigate the rough waters of the current economy.

The recreational boating and fishing industries are taking on water. It's no secret that the economy of the last two years is taking its toll on the boating industry. Plant closures and record low sales of boats are an industry reality that is plaguing many small business people involved in the industry. Owners of Marinas, Boat Rentals, Boat Repair Facilities, Fishing Charters and even Waterfront Resorts and Restaurants have all seen a decline in their business and are looking for ways to reduce expenses and improve their marketing.

WaterfrontYellowPages.com is a new directory of services, products and destinations of interest to boaters and anglers. In a recent move designed to offer the owners of businesses involved with this demographic a lifeline to help them stay afloat in today's challenging economy, the WaterfrontYellowPages.com is offering a 30 DAY NO RISK FREE TRIAL to all advertisers on their site. Additionally, the "Mariner Ad" advertising rates on the site have been slashed from \$50.00 per month to \$25.00 per month in an effort to provide some additional relief to loyal customers.

Based in Sarasota, Florida, an area hard hit by the recent decline in housing values and the evaporation of home equity traditionally used for fun luxury items such as boats, jet skis and fishing charters, the WaterfrontYellowPages.com was created to help promote those businesses who rely on this hard hit segment of the economy. The website is a directory style design that is easy to navigate and provides a wealth of information about area businesses of interest to boaters and anglers.

The 30 DAY NO RISK TRIAL OFFER includes the opportunity for a boating related business owner to;

1. Describe the business in an article format pointing out the uniqueness of the business, features and benefits of a product or service and any other information useful to introduce the business to potential new customers.
2. List the address, phone number, fax number and email address of the business.
3. Provide a link from WaterfrontYellowPages.com to the advertisers own website
4. Include up to 8 pictures of the business
5. Include up to 2 documents such as rate sheets or menus
6. Promote up to 2 products

Advertisers who use the WaterfrontYellowPages.com should notice increased traffic to their own websites as a result of the "search engine friendly" design used in the WaterfrontYellowPages.com. A business listing on the website is like having a mini public relations machine at work spreading the word about an advertiser's business to all visitors who search the web. Advertisers can easily see how many visitors have viewed their ad without using special tools or programming knowledge.

<http://www.waterfrontyellowpages.com>

Placing a FREE NO RISK 30 DAY TRIAL ad on the WaterfrontYellowPages.com is easy. Simply go to the link above and sign in and build your ad!

If you need help building an ad, the production staff at the website will do all of the information input for you!

The \$75.00 production fee for setting up an advertisement has been eliminated by the website's management as an additional effort to help ALL BUSINESSES in the waterfront demographic take advantage of this FREE OFFER.

To place an ad on the site, simply email your business information, photos, logos, documents etc to: support@waterfrontyellowpages.com

The WaterfrontYellowPages.com is a division of BoatingObsession.com, the "Social Website for Boaters and Anglers", providing a platform for information, entertainment, education and e-commerce.

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Directory of Waterfront Destinations and Services of interest to Boaters, Anglers & Recreational Watersports enthusiasts. Advertisements feature; Marinas, Waterfront Resorts & Restaurants, Boat Charters, Fishing Guides, Boat and Jet Ski Rentals & more...

Category	Business, Publishing, Services
Tags	Bailout, Help For Business, Boating Industry, Financial Bailout, Bail Out, Advertising, Trial Offer, Waterfront
Email	Click to email author
Phone	(941)870-4351
Address	P.O. Box 15166 Sarasota, Fl. 34277
City/Town	Sarasota
State/Province	Florida
Zip	34277-1166
Country	United States