

HYDRA-SPORTS BOATS NAMES TOP DEALERS FOR 2008 MODEL YEAR

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SARASOTA, Fla., October 14, 2008- Hydra-Sports Boats has recently announced the top ten dealers in retail sales for the 2008 model year. Also released are the top five dealers with the highest customer satisfaction.

"These dealers are all-stars," says Chris Wainscott, senior vice president and general manager of Hydra-Sports. "Given the challenging sales environment that is out there right now, our top 10 are doing all the right things to make the most out of every opportunity."

Plantation Boat Mart once again took top honors in the retail sales category. Completing the top three for the 2008 model year are Thunder Marine of St. Petersburg, FL, and Lentine Marine of Stuart and Palm Beach Gardens FL. Atlantic Outboard of Westbrook, CT rose from number 10 last year to number 4 in 2008. Another improved performer, All Seasons Marine of Rowayton, CT garnered the number 5 spot. Rounding out the top ten list for retail sales are Boat Tree Inc, of Orlando, Port Canaveral, and Sanford, FL, Marina Mikes LLC of Ft. Meyers, FL, Eagle Marine Inc., of Sagamore Beach MA, Collins Inc., of Smithfield, NC, and Causeway Marine of Manahawkin, NJ.

Gootees Marine of Church Creek, MD took top honors in the Customer Service Index score, followed by Lentine Marine, Pike Marine of Essex, MA, Island Marine Center, LLC of Ocean View, NJ, and Ocean House Marina, Inc. of Charlestown RI. The Customer Service Index (CSI) awards elevate the importance of customer satisfaction programs and recognize industry best practices in a positive manner. Winners are not permitted to publicize their individual scores however an average score of 90% satisfaction or above for the 2008 model year is required to earn this award.

"Our CSI award winners go above and beyond in helping our customers have a positive experience from the initial contact, through the purchase and on into ownership," said Wainscott, "It's one of the many reasons that these dealers have a good percentage of repeat owners."

Hydra-Sports products are distributed through a network of dealers throughout the U.S. and Canada, and in 10 countries worldwide. Hydra-Sports is among the first U.S. companies to meet the ISO 9001 Standard, documenting compliance with rigid manufacturing and design process guidelines. Boat specifications are subject to change.

For additional information contact Hydra-Sports, 1651 Whitfield Avenue, Sarasota FL 34243, (941)751-7860 or www.hydra-sports.com.

About Genmar Holdings, Inc.

Genmar, with approximately 4,000 employees and eight manufacturing centers, is the builder of 14 premier brands of recreational boats which include Carver®, Champion®, Four Winns®, Glastron®, Hydra-Sports®, Larson®, Marquis™, Ranger®, Scarab®, Seaswirl®, Stratos®, Triumph®, Wellcraft® and Windsor Craft®. Genmar boats are sold worldwide through its approximately 1,100 dealers. Additionally, Genmar utilizes its proprietary VEC® Technology and the Roplene® process in both the manufacture of certain of its recreational boats and for third party manufacturing.

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