

WELLCRAFT INTRODUCES THE NEW 210 SPORTSMAN

September 8, 2008

SARASOTA, Fla., September 8, 2008 – Wellcraft Marine continues its aggressive commitment to new product development with the introduction of the new 210 Sportsman. A rugged and thoughtfully engineered 21-foot dual console, the 210 Sportsman boasts a sleek and stylish profile with a surprisingly roomy layout. Economical single engine packages provide sporty performance without being too hard on the wallet.

“Great things come in small packages,” says Senior Vice President and General Manager, Mike O’Connell. “In this down economy with high gas prices, people still want to boat. The 210 Sportsman is great for the smart family that enjoys affordable time on the water.”

A multi-purpose boat in the truest sense, the 210 Sportsman provides a solid platform for a variety of on the water activities. The angler will find four stainless steel rod holders, port and starboard under gunwale rod storage, two in-deck fishboxes with overboard pumpout, and an 80 qt baitwell. For the water sports enthusiast the 210 Sportsman offers ski/wakeboard storage, dive platform and an optional ski pylon. A self contained head is standard; a nice touch for a full day of water activity.

Technical specs are as follows: LOA: 21’, beam: 8’6”, dry weight: 3,505 lbs, deadrise: 19 degrees, fuel: 101 gallons. The 210 Sportsman is available with nine power options by Yamaha or Evinrude.

Genmar, with approximately 4,000 employees and five manufacturing centers, is the builder of 14 premier brands of recreational boats which include Carver®, Champion®, Four Winns®, Glastron®, Hydra-Sports®, Larson®, Marquis®, Ranger®, Scarab®, Seaswirl®, Stratos®, Triumph®, Wellcraft®, and Windsor Craft®. Genmar boats are sold worldwide through its approximately 1,100 dealers. Additionally, Genmar utilizes its proprietary VEC® Technology and the Roplene® process in both the manufacture of certain of its recreational boats and for third-party manufacturing.

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